



JOURNAL Agora

THE ONLINE SITE FOR CHERISHED SPACES

WELCOME TO AGORA JOURNAL

ADVERTISING AND EDITORIAL DEADLINE FOR NEXT E-NEWS MAILER :
Normally 7 days, but please call 01244 831842

YOUR ROUTE TO A UNIQUE AND POWERFUL MARKETPLACE

Agora Journal is the exciting new web portal and e-news service for the cherished buildings sector. We have a global reach of more than 40,000 senior architects and key decision-makers in the ecclesiastical and cherished buildings environment. Our site and regular e-news mailers feature new projects, company profiles, sector news and architect commentaries on completed works. Agora Journal offers a highly targeted and focused demographic for manufacturers and service providers in this uniquely important sector.



ADVERTISING OPPORTUNITIES • MEDIA KIT 2024

POWERFUL DIGITAL ADVERTISING OPPORTUNITIES

Your service, brand or company will reach more than 40,000 plus key decision-makers and specialists in the global cherished buildings sector through our eNews and website.

Your company profile and information will also stream through our powerful social media channels.

Our regular e-news mailers are forwarded direct to the heads of UK architecture practices, key decision-makers and influencers in the industry.

PROJECT PROFILES

Architects are invited to submit details of building projects for possible inclusion in *Agora Journal*. Submissions should include a selection of high quality digital images, (drawings if applicable) and approximately 800-1,000 words. Your project profile appears free of charge. Those involved in the project – contractors, sub-contractors etc – may take the opportunity to be associated with the project and advertising is accepted to appear alongside the specific project. You can submit your project online: www.agorajournal.co.uk/submit_a_project or via email: joseph@agorajournal.co.uk

GENERAL ADVERTISING

Prime positions on both our popular website and regular e-news mailers offer high profile advertising opportunities. Our experienced creative team can offer a bespoke design service for your advertising if required.

COMPANY ADVERTISING PROFILES

‘Content is everything’ – we know that the most effective advertising doesn’t just appear in display forms.

Take advantage of the benefits that a company or practice profile can offer your organisation. Showcase your company’s success stories, expansions, anniversaries or other interesting developments.

Written editorial submitted by your company or PR representation will enable you to present your service to this targeted audience in the most cost-effective way.

Our highly experience editorial team can also offer a bespoke feature writing service plus architectural photography.



PRODUCT ADVERTISING PROFILES

Take advantage of the strong promotional platform presented by *Agora Journal* to promote your products.

- Website: Includes images and a press release of up to 300 words.
- Company profile: Includes images and a press release of up to 400 words.

PRODUCT FOCUS ADVERTORIAL

- Profile: Includes images and up to 400 words.
- Premium profile: Includes images and up to 800 words.

CALL US FOR PRICES

Agora
JOURNAL

MARKETING AND PROMOTIONAL

ENQUIRIES

If you wish to discuss how *Agora Journal* can help promote your services or projects to our global network, please contact: Catherine Kelly, Head of Sales
on: +44 (0) 1244 831842 or
email catherine@agorajournal.co.uk

PROJECTS

The editor welcomes your cherished buildings projects. Contact: Joseph Kelly, Editor, on: +44 (0) 1244 831842 or email joseph@agorajournal.co.uk

ADVERTISING BOOKING

To avoid disappointment, clients wishing to book advertising space linked to particular projects are advised to reserve space as soon as possible by contacting Catherine Kelly on 01244 831842.

ADVERTISING RATES

AGORA website banner advert

900px width x1100px depth – £895
excl. VAT banner advertisement (home page) 1 month display

AGORA website side banner advert

Size 300px wide x 675px deep – £799
excl. VAT skyscraper advertisement (home page) 1 month display

AGORA video trailer – £799 excl. VAT –
1 month display

AGORA Blog – £799 excl. VAT –
1 month display

AGORA Online feature - Advertorials

£1045 (excl. VAT) per insertion –
1 month display

Company Profile listing - in Advertisers' Directory

For 12 months' digital presence
£1200 excl. VAT

Digital issue sponsorship -

brand placement on intro page plus
landing page
£1295 (excl. VAT) per edition

PRODUCTION DATA

Adverts accepted by CD, Email (JPEG, PDF or TIF file) or can be designed from copy (*digital images/ logos to be supplied by client*)
All prices subject to standard rate of VAT (Agency commission 10% where applicable)

EDITORIAL CONTRIBUTIONS

The editorial team welcomes contributions of a non-commercial nature and will try as space allows to accommodate suitable material. *Agora Journal* reserves the right to edit all material to suit the house style of the journal, wherever possible the author will be consulted on any additions or changes. In any disputes, the judgement of the editors shall be final. Copy must be received at the latest by the deadlines listed.

If you are planning to send a contribution, or wish to discuss further, please contact Joseph Kelly, Editor on: +44 (0) 1244 831842 or email joseph@agorajournal.co.uk

POSTAL DETAILS

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ELECTRONIC IMAGES

If sending images, please supply if possible, as JPEG, TIF or EPS files (300dpi resolution, files as big as possible).

CONTACT US • MEDIA KIT 2024

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FOR ADVERTISING PLEASE CONTACT:

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FOR EDITORIAL PLEASE CONTACT:

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